

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# INVOICE

DUPLICATE

Advertiser	OBAMA FOR AMERICA	Invoice #	WN12100093
Product	Candidate Orders	Invoice Date	10/28/12
Estimate Number	2002	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WRC	Order #	340807
Account Executive	Kaitie Conway	Alt Order #	WOC10035517
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	9-10A TODAY SHOW 2	9A-10A								
	CDR										
					10/09/12 to 10/15/12	5x	MTWTF--				
	WRC			Tu	10/09/12	:30	9:57 AM	OFA12Z141H	\$1,300.00		2
	WRC			W	10/10/12	:30	9:27 AM	OFA12P143H	\$1,300.00		5
	WRC			Th	10/11/12	:30	9:50 AM	OFA12P143H	\$1,300.00		4
	WRC			F	10/12/12	:30	9:59 AM	OFA12P143H	\$1,300.00		3
	WRC			M	10/15/12	:30	9:49 AM	OFA12Z151H	\$1,300.00		1
2	WRC	10-11A TODAY SHOW 3	10A-11A								
	CDR										
					10/09/12 to 10/15/12	5x	MTWTF--				
	WRC			Tu	10/09/12	:30	10:45 AM	OFA12A138H	\$1,000.00		1
	WRC			W	10/10/12	:30	10:45 AM	OFA12P143H	\$1,000.00		3
	WRC			Th	10/11/12	:30	10:47 AM	OFA12P143H	\$1,000.00		4
	WRC			F	10/12/12	:30	10:58 AM	OFA12P143H	\$1,000.00		5
	WRC			M	10/15/12	:30	10:28 AM	OFA12P143H	\$1,000.00		2
3	WRC	News 4 Sat 9-1030a	9-1030a								
	IP										
					10/08/12 to 10/14/12	1x	-----S-				
	WRC			Sa	10/13/12	:30	10:30 AM	OFA12P143H	\$900.00		1
4	WRC	News 4 Sun 9-10a	9-10A								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	WRC			Su	10/14/12	:30	9:10 AM	OFA12P143H	\$1,350.00		1

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DUPLICATE

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Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC IP	6-7A NEWS4 @ 6AM	6A-7A								
					10/09/12 to 10/15/12	3x	MTWTF--				
	WRC			Tu	10/09/12	:30	6:08 AM	OFA12A138H	\$1,400.00		3
	WRC			Th	10/11/12	:30	6:29 AM	OFA12P143H	\$1,400.00		5
	WRC			F	10/12/12	:30	6:29 AM	OFA12P143H	\$1,400.00		4
6	WRC IP	7-9A TODAY SHOW	7A-9A								
					10/09/12 to 10/15/12	3x	MTWTF--				
	WRC			W	10/10/12	:30	7:28 AM	OFA12P143H	\$2,000.00		3
	WRC			F	10/12/12	:30	8:57 AM	OFA12P143H	\$2,000.00		4
	WRC			M	10/15/12	:00			<del>\$2,000.00</del>	See MG 6.5	2
		PREEMPT									
	WRC			M	10/15/12	:30	7:22 AM	OFA12P143H	\$1,800.00	MG for 6.2 10/15	5
7	WRC IP	News Sun 7-8a	7-8a								
					10/08/12 to 10/14/12	1x	-----S				
	WRC			Su	10/14/12	:30	7:22 AM	OFA12P143H	\$650.00		1
8	WRC CDR	Sunday Today 8-9a	8-9A								
					10/08/12 to 10/14/12	1x	-----S				
	WRC			Su	10/14/12	:30	8:26 AM	OFA12Z151H	\$2,700.00		1
9	WRC IP	4-5P NEWS4 @ 4PM	4P-5P								

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
					10/09/12 to 10/15/12	6x	MTWTF--				
	WRC			Tu	10/09/12	:30	4:41 PM	OFA12A138H	\$700.00		1
	WRC			W	10/10/12	:30	4:55 PM	OFA12P143H	\$700.00		2
	WRC			Th	10/11/12	:30	4:25 PM	OFA12P143H	\$700.00		6
	WRC			Th	10/11/12	:30	4:54 PM	OFA12P143H	\$700.00		3
	WRC			F	10/12/12	:30	4:28 PM	OFA12P143H	\$700.00		4
	WRC			M	10/15/12	:30	4:27 PM	OFA12Z151H	\$700.00		5
10	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
					10/09/12 to 10/15/12	4x	MTWTF--				
	WRC			Tu	10/09/12	:00			<del>\$1,200.00</del>	See MG 10.5	1
	WRC			Tu	10/09/12	:30	5:55 PM	OFA12A138H	\$1,100.00	MG for 10.1 10/09	5
	WRC			W	10/10/12	:00			<del>\$1,200.00</del>	See MG 10.6	2
	WRC			W	10/10/12	:30	5:13 PM	OFA12P143H	\$1,100.00	MG for 10.2 10/10	6
	WRC			Th	10/11/12	:00			<del>\$1,200.00</del>	See MG 10.7	3
	WRC			Th	10/11/12	:30	5:14 PM	OFA12P143H	\$1,100.00	MG for 10.3 10/11	7
	WRC			F	10/12/12	:00			<del>\$1,200.00</del>	See MG 10.8	4
	WRC			F	10/12/12	:30	5:11 PM	OFA12P143H	\$1,100.00	MG for 10.4 10/12	8
11	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										

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Special Handling		Product Code	101
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
					10/09/12 to 10/15/12	5x	- TWTF - -				
	WRC			Tu	10/09/12	:30	6:37 PM	OFA12Z141H	\$1,800.00		1
	WRC			W	10/10/12	:30	6:43 PM	OFA12P143H	\$1,800.00		2
	WRC			Th	10/11/12	:30	6:26 PM	OFA12P143H	\$1,800.00		3
	WRC			F	10/12/12	:30	6:38 PM	OFA12P143H	\$1,800.00		6
	WRC			F	10/12/12	:30	6:41 PM	OFA12P143H	\$1,800.00		4
12	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
					10/09/12 to 10/15/12	6x	MTWTF - -				
	WRC			Tu	10/09/12	:30	11:47 PM	OFA12Z141H	\$1,440.00		1
	WRC			W	10/10/12	:30	11:47 PM	OFA12P143H	\$1,440.00		2
	WRC			W	10/10/12	:30	12:31 AM	OFA12P143H	\$1,440.00		6
	WRC			Th	10/11/12	:30	12:30 AM	OFA12P143H	\$1,440.00		3
	WRC			F	10/12/12	:30	11:49 PM	OFA12P143H	\$1,440.00		4
	WRC			M	10/15/12	:30	12:07 AM	OFA12P143H	\$1,440.00		5
13	WRC	Sat. Night Live	1130P-1:02a								
	IP										
					10/08/12 to 10/14/12	1x	-----S-				
	WRC			Sa	10/13/12	:00			<del>\$2,000.00</del>	See MG 13.2	1
					PREEMPT						
	WRC			Sa	10/13/12	:30	1:02 AM	OFA12Z151H	\$2,000.00	MG for 13.1 10/13	2
14	WRC	11-1135p M-SU L NEWS	11P-1135P								
	IP										

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14	WRC IP	11-1135p M-SU L NEWS	11P-1135P								
					10/09/12 to 10/15/12	4x	MTWTFS-				
	WRC			W	10/10/12	:30	11:34 PM	OFA12P143H	\$2,500.00		6
	WRC			F	10/12/12	:30	11:30 PM	OFA12P143H	\$2,500.00		2
	WRC			Sa	10/13/12	:30	11:13 PM	OFA12P143H	\$2,500.00		5
	WRC			M	10/15/12	:30	11:33 PM	OFA12Z151H	\$2,500.00		1
15	WRC CDR	The Voice	8-10p								
					10/09/12 to 10/15/12	1x	M- - - - -				
	WRC			M	10/15/12	:30	9:40 PM	OFA12P143H	\$11,500.00		1
16	WRC CDR	The Voice	8-9p								
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WRC			Tu	10/09/12	:30	8:26 PM	OFA12A138H	\$9,500.00		1
17	WRC IP	Go On/New Normal	9-10p								
					10/08/12 to 10/14/12	2x	- T- - - - -				
	WRC			Tu	10/09/12	:30	9:20 PM	OFA12A138H	\$4,000.00		2
	WRC			Tu	10/09/12	:30	9:53 PM	OFA12Z141H	\$4,000.00		1
18	WRC CDR	Parenthood	10-11p								
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WRC			Tu	10/09/12	:30	10:11 PM	OFA12A138H	\$6,000.00		1

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19	WRC	Animal/Guys	8-9p								
	IP				10/08/12 to 10/14/12	2x	--W----				
	WRC			W	10/10/12	:30	8:00 PM	OFA12P143H	\$3,500.00		2
	WRC			W	10/10/12	:30	8:47 PM	OFA12P143H	\$3,500.00		1
20	WRC	Grimm	9-10p								
	CDR				10/08/12 to 10/14/12	1x	----F--				
	WRC			F	10/12/12	:30	9:40 PM	OFA12P143H	\$6,500.00		1
21	WRC	Dateline	10P-11P								
	CDR				10/08/12 to 10/14/12	1x	----F--				
	WRC			F	10/12/12	:30	11:00 PM	OFA12P143H	\$5,900.00		1
22	WRC	Drama Encore	8-9p								
	IP				10/08/12 to 10/14/12	1x	-----S-				
	WRC			Sa	10/13/12	:30	7:59 PM	OFA12Z151H	\$700.00		1
23	WRC	VP Debate	9-11p								
	CDR				10/08/12 to 10/14/12	1x	---T---				
	WRC			Th	10/11/12	:30	10:45 PM	OFA12P143H	\$14,000.00		1
24	WRC	Ftball Night Am Non-Loc	7-815p								
	CDR				10/08/12 to 10/14/12	1x	-----S				

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## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# INVOICE

DUPLICATE

Advertiser	OBAMA FOR AMERICA	Invoice #	WN12100093
Product	Candidate Orders	Invoice Date	10/28/12
Estimate Number	2002	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WRC	Order #	340807
Account Executive	Kaitie Conway	Alt Order #	WOC10035517
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRC	Ftball Night Am Non-Loc	7-815p								
	CDR										
	WRC			Su	10/14/12	:30	7:00 PM	OFA12Z151H	\$7,200.00		1
25	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/09/12 to 10/15/12	2x	- TWTF - -				
	WRC			Tu	10/09/12	:30	6:14 AM	OFA12Z141H	\$1,800.00		1
	WRC			W	10/10/12	:30	6:57 AM	OFA12P143H	\$1,800.00		2
26	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/09/12 to 10/15/12	2x	- TWTF - -				
	WRC			Tu	10/09/12	:30	8:30 AM	OFA12A138H	\$2,540.00		2
	WRC			W	10/10/12	:30	8:50 AM	OFA12P143H	\$2,540.00		1
27	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
					10/09/12 to 10/15/12	2x	- TWTF - -				
	WRC			Tu	10/09/12	:30	5:12 PM	OFA12Z141H	\$1,620.00		2
	WRC			Th	10/11/12	:30	5:56 PM	OFA12P143H	\$1,620.00		1
28	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
					10/09/12 to 10/15/12	1x	M - - - - -				
	WRC			M	10/15/12	:30	6:40 PM	OFA12P143H	\$1,600.00		1
29	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					10/09/12 to 10/15/12	2x	- TWTFs-				
	WRC			W	10/10/12	:30	11:13 PM	OFA12P143H	\$3,600.00		1
	WRC			Th	10/11/12	:30	11:30 PM	OFA12P143H	\$3,600.00		2
30	WRC	The Voice	8-10p								
	IP										
					10/09/12 to 10/15/12	1x	M- - - - -				
	WRC			M	10/15/12	:30	8:47 PM	OFA12Z151H	\$7,500.00		1

Aired Spots**68**

<u>Gross Total</u>	<b>\$169,860.00</b>	
<u>Agency Commission</u>	<b>\$25,479.00</b>	
<u>Net Amount Due</u>	<b>\$144,381.00</b>	<b><u>Payment Terms 30 Days</u></b>

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